



2009

Outstanding 50 Asian Americans in Business

Award Dinner • Wednesday, June 10 • Hilton New York

For Immediate Release

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**ASIAN AMERICAN BUSINESS DEVELOPMENT CENTER
PRESENTS THE PINNACLE AWARD TO
WEI SUN CHRISTIANSON, CEO OF MORGAN STANLEY CHINA at the
2009 OUTSTANDING 50 ASIAN AMERICANS IN BUSINESS AWARD
Cindy Hsu, Anchor, WCBS –TV, Mistress of Ceremonies
Wednesday, June 10, 2009 - The Hilton New York Hotel**

(June 1, 2009 -- New York) The Asian American Business Development Center (AABDC) will host their 8th annual Outstanding 50 Asian Americans in Business Award ceremony celebrating the best Asian Americans from around the country reaching outstanding accomplishments in their respective field of business. This year award ceremony will be held at the Hilton New York Hotel, 1335 Avenue of the Americas, New York City from 5:30pm-9:30pm. WCBS-TV Anchor and Reporter Cindy Hsu will host.

The Outstanding Asian Americans in Business Award is the only venue where achievements of Asian Americans across the country are highlighted to a high platform and recognized by many in the business world. The awards are presented to successful individuals representing a variety of ethnic Asian backgrounds, including Bangladeshi, Chinese, Filipino, Indian, Japanese, Korean, Malaysian, Pakistani, Thai and Vietnamese etc.

The AABDC represents award recipients as a microcosm of the best of Asian American business owners, professionals and corporate executives who are engaged in a wide range of business interests. The award is to encourage the development of leadership and multitude of talent that lie within so many Asian Americans who hold corporate positions for companies across the country.

This year the AABDC will honor Wei Sun Christianson, CEO of Morgan Stanley China with the Pinnacle Award recognizing an Asian American who has reached the highest plateau within a major corporation. In addition the AABDC will introduce the Asian Entrepreneur Excellence Award and the 2009 honoree Yuan Ning of the China Construction Company. This award defines successful entrepreneur from Asia who have demonstrated vision, innovation and management excellence in building their businesses to the top of their respective industries.

"Initially, I had second thoughts about organizing the event this year due to the economic crisis we are in. But on reflection, this is the Asian American story – working hard and achieving success despite adversity and a tough environment. Recognizing achievement in challenging times sends a powerful message." said Mr. John Wang, President of AABDC, "The support and



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participation of our sponsors is an important factor in the success of the program which has enabled the program to grow tremendously year after year. Asian Americans entrepreneurs have multilingual and multicultural backgrounds that make them ideally suited to helping the U.S. stay competitive in the global economy. Corporations can leverage their Asian American professionals within their ranks to enhance business in Asia and broaden its own appeal as a global leader. ”

The 2009 "Outstanding 50" award is supported by Gold Sponsors: Aetna and State Farm; and Silver Sponsors: AT&T, Chubb, Colgate-Palmolive, Con Edison, Continental Airlines, Crystal Windows, GE, IBM, McGraw-Hill, Novartis and The New York Times.

For further information call Barfield Public Relations, Inc. (212)736-0404 jambk736@aol.com or Diane Peng (212) 966-0100/dianepeng@aabdc.com.

About the Asian American Business Development Center: Established in 1994, the Asian American Business Development Center, Inc. (AABDC) is a 501(c) (3) non-profit organization whose mission is to assist Asian-owned businesses to compete in the mainstream marketplace. The AABDC is further its mission by reaching out to Asian American businesses offering its workshops and services; providing information and technical assistance; improving access to procurement opportunities and increasing international trade opportunities for small businesses.

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亚美商业发展中心第八届(2009年)“50杰出亚裔企业家奖” 颁发“顶峰奖”予摩根士丹利中国区首席执行官孙玮女士

WCBS 电视台华裔主播徐广美主持

2009年6月10日-希尔顿酒店

(2009年5月28日--纽约)--由亚美商业发展中心主办的第八届“50杰出亚裔企业家奖”经过6个月推荐和评选于5月15日结束。今年的颁奖典礼将于6月10日晚6点至10点在纽约市希尔顿酒店举行。WCBS电视台华裔主播徐广美将担任司仪。

“50杰出亚裔企业家奖”被誉为“美国亚裔商界最顶尖的奖项”。作为亚裔商界最重要的评奖活动，这个奖项致力于表彰那些为美国整体经济做出了突出贡献的企业家，专业人士和公司主管。无论是创办自己的公司还是出类拔萃于知名企业，他们卓然的领导才能，个人远见，奋斗精神和卓越成就都是亚裔里值得尊敬的典范。这个奖项同时也是为了鼓励美国各大企业重视和发扬亚裔员工的杰出领导才能。

每年的获奖者从美国各州挑选而出，他们代表着多元化的亚裔背景——孟加拉国，中国，菲律宾，印度，日本，韩国，马来西亚，巴基斯坦，泰国和越南等。

今年亚美商业发展中心将授予“顶峰奖”于摩根士丹利中国区首席执行官孙玮女士。“顶峰奖”获奖者代表在其专业领域攀上最高峰的杰出人士。此外，亚美商业发展中心新设立“亚洲杰出企业家奖”，表彰富有远见和创新精神，用卓越的管理才能创造出具有社会影响力的成功企业家。今年获此殊荣的企业家为中建美国公司总裁袁宁先生。

2009年“50杰出亚裔企业家奖”的赞助公司包括，黄金赞助商：Aetna，和 State Farm；白银赞助商：AT&T, Chubb, Colgate-Palmolive, 康爱迪生, 大陆航空, 协和门窗, 通用电器, IBM, 麦克劳希尔公司, 诺华, 纽约时报等。

“赞助商的参与和支持是我们的这项评奖活动能够日复一年不断成长壮大的一个重要成功因素。除了奖励个人成就，这个奖项也希望提高美国社会对多元文化和亚裔所做巨大贡献的广泛共识，同时为各大公司加强与日益强盛的亚裔群体的联系提供新的机会”，亚美商业发展中心王章华总裁表示，“在全球经济严重低迷的情况下，美国大的公司和主流仍然继续支持这样的活动，可见亚裔在参与美国经济发展和对美国主流社会的重要影响在不断提高。他们对获奖者成就的承认和尊重正是我们多年来推动倡导和组织这项活动的目的。五月为美国的亚太裔传统月，‘五十杰出亚裔企业家’评选活动也是庆祝此活动的重头戏代表之一。”

请登录网站 <http://aabdc.com/outstanding50award> 获取更多信息或者联系 Diane Peng, 212-966-0100, dianepeng@aabdc.com。

*****亚美商业发展中心：自1994年作为一个非盈利性组织成立至今，亚美商业发展中心一直致力于帮助亚裔中小企业打入美国主流商业市场，增加竞争优势，推广和发展美国与亚洲国家贸易的往来和国际关系。